

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 41.237174 Longitude: -81.808105

Brunswick Town Center Brunswick, OH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	30,671	94,477	432,525
	Population Est 23Q1	30,599	94,419	432,960
	Population Est 22Q4	30,573	94,280	431,587
	Population Est 22Q3	30,560	94,688	433,152
	Population Est 22Q2	30,546	94,598	432,739
	Population Est 22Q1	30,524	94,530	432,605
	Population Est 21Q4	30,526	94,505	433,084
	Population Est 21Q3	30,497	94,426	431,903
	Population Est 21Q2	30,488	94,388	431,747
	Population Fcst	31,012	94,942	434,365
	2010 Census Population	29,440	89,768	418,018
	2000 Census Population	27,788	81,427	390,008
	1990 Census Population	23,146	66,729	344,039
	Current Year Daytime Population	26,292	76,082	398,317
	Average Seasonal Population	259	1,392	5,677
	Historical Annual Growth, 1990 – 2000	1.84%	2.01%	1.26%
	Historical Annual Growth, 2000 – 2010	0.58%	0.98%	0.70%
	Estimated Annual Growth, 2010 – CY	0.29%	0.36%	0.24%
	Projected Annual Growth, CY to Y5	0.22%	0.10%	0.08%
	Group Qtrs Est	244	756	9,163
Transient Est Average Last 4 Qtrs	402	2,669	22,929	
Households	Current Year Estimated Households	12,217	37,527	176,563
	Households Est 23Q1	12,182	37,490	176,689
	Households Est 22Q4	12,172	37,435	176,117
	Households Est 22Q3	12,169	37,590	176,757
	Households Est 22Q2	12,166	37,557	176,593
	Households Est 22Q1	12,156	37,532	176,538
	Households Est 21Q4	12,154	37,519	176,729
	Households Est 21Q3	12,145	37,495	176,248
	Households Est 21Q2	12,144	37,483	176,196
	Households Fcst	12,347	37,682	177,042
	2010 Census Households	11,095	34,592	166,033
	2000 Census Households	9,939	29,318	148,887
	1990 Census Households	7,447	22,187	125,651
	Historical Annual Growth, 1990 – 2000	2.93%	2.83%	1.71%
	Historical Annual Growth, 2000 – 2010	1.11%	1.67%	1.10%
	Estimated Annual Growth, 2010 – CY	0.68%	0.57%	0.43%
	Projected Annual Growth, CY to Y5	0.21%	0.08%	0.05%
Population per Household	2.49	2.50	2.40	

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Brunswick Town Center Brunswick, OH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.6%	2.6%	2.3%
	HH Income \$250,000 to \$499,999	2.0%	3.1%	2.7%
	HH Income \$200,000 to \$249,999	4.6%	7.2%	6.4%
	HH Income \$175,000 to \$199,999	4.4%	5.1%	5.0%
	HH Income \$150,000 to \$174,999	7.3%	8.5%	6.9%
	HH Income \$100,000 to 149,999	22.4%	21.9%	19.9%
	HH Income \$75,000 to 99,999	16.2%	14.3%	13.9%
	HH Income \$50,000 to 74,999	17.5%	15.9%	16.7%
	HH Income \$35,000 to 49,999	8.3%	7.9%	9.4%
	HH Income \$25,000 to 34,999	5.6%	4.7%	6.1%
	HH Income \$15,000 to 24,999	5.5%	4.7%	5.5%
	HH Income \$0 to 14,999	4.4%	4.1%	5.3%
	Average Household Income	\$104,484	\$120,089	\$114,638
	Median Household Income	\$87,512	\$96,277	\$86,679
	Per Capita Income	\$41,895	\$48,020	\$47,418
	Average Disposable Income	\$84,122	\$93,453	\$87,313
	Median Disposable Income	\$73,792	\$80,994	\$73,363
	Discretionary HH Income Over \$150,000	4.5%	8.0%	7.2%
	Discretionary HH Income \$125,000 to \$149,999	3.7%	5.2%	5.1%
	Discretionary HH Income \$100,000 to \$124,999	8.7%	10.6%	8.8%
	Discretionary HH Income \$75,000 to \$99,999	15.7%	16.2%	14.0%
	Discretionary HH Income \$50,000 to \$74,999	24.4%	21.8%	20.8%
	Discretionary HH Income \$25,000 to \$49,999	25.6%	23.6%	25.0%
	Discretionary HH Income Under \$25,000	17.3%	14.6%	19.0%
	Average Discretionary HH Income	\$62,635	\$70,200	\$65,612
	Median Discretionary HH Income	\$56,644	\$64,077	\$56,694
	Householder White – Count	11,486	34,210	154,035
	Median HH Income	\$89,328	\$96,977	\$89,579
	Average HH Income	\$95,579	\$103,410	\$97,945
	Householder Black or African-American – Count	99	463	5,951
	Median HH Income	\$88,784	\$69,704	\$57,644
	Average HH Income	\$98,563	\$89,100	\$70,572
	Householder Hispanic – Count	199	853	5,830
Median HH Income	\$75,341	\$87,995	\$70,041	
Average HH Income	\$70,240	\$92,971	\$78,092	
Householder Asian or Pacific Islander – Count	124	859	4,296	
Median HH Income	\$50,474	\$118,124	\$113,177	
Average HH Income	\$64,293	\$118,283	\$115,798	
Householder Other or Pacific Islander – Count	309	1,142	6,451	
Median HH Income	\$88,140	\$100,329	\$79,194	
Average HH Income	\$94,385	\$103,127	\$89,221	

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Gender	Male Population	15,011	46,355	212,273
	Female Population	15,660	48,121	220,251
Total Population by Age	Count of Pop 0 to 4 years	1,547	4,651	21,364
	Count of Pop 0 to 7 years	2,178	6,736	30,202
	Count of Pop 5 - 13	2,931	9,195	40,432
	Count of Pop 14 - 18	1,543	4,692	20,592
	Count of Pop 19 - 22	1,597	4,696	20,991
	Count of Pop 22 - 25	1,204	3,454	15,647
	Count of Pop 25 - 29	1,706	4,997	23,297
	Count of Pop 30 - 34	1,674	4,925	24,005
	Count of Pop 35 - 39	1,823	5,562	25,909
	Count of Pop 40 - 44	1,917	5,894	26,137
	Count of Pop 45 - 59	6,183	18,633	83,131
	Count of Pop 60 - 74	5,914	19,157	89,849
	Count of Pop 75 - 84	2,083	6,679	30,839
	Count of Pop 85+	550	1,940	10,333
	% of Pop 0 to 4 years	5.0%	4.9%	4.9%
	% of Pop 0 to 7 years	7.1%	7.1%	7.0%
	% of Pop 5 - 13	9.6%	9.7%	9.3%
	% of Pop 14 - 18	5.0%	5.0%	4.8%
	% of Pop 19 - 22	5.2%	5.0%	4.9%
	% of Pop 22 - 25	3.9%	3.7%	3.6%
	% of Pop 25 - 29	5.6%	5.3%	5.4%
	% of Pop 30 - 34	5.5%	5.2%	5.5%
	% of Pop 35 - 39	5.9%	5.9%	6.0%
	% of Pop 40 - 44	6.3%	6.2%	6.0%
	% of Pop 45 - 59	20.2%	19.7%	19.2%
	% of Pop 60 - 74	19.3%	20.3%	20.8%
	% of Pop 75 - 84	6.8%	7.1%	7.1%
	% of Pop 85+	1.8%	2.1%	2.4%
Median Age	43.4	44.3	44.6	
Average Age	42.5	43.1	43.5	
Male Population by Age	% of Pop 0 to 4 years	5.3%	5.1%	5.2%
	% of Pop 5 - 13	10.1%	10.2%	9.8%
	% of Pop 14 - 18	5.1%	5.1%	5.0%
	% of Pop 19 - 22	5.4%	5.2%	5.1%
	% of Pop 22 - 25	4.1%	3.9%	3.8%
	% of Pop 25 - 29	6.0%	5.6%	5.7%
	% of Pop 30 - 34	5.6%	5.3%	5.7%
	% of Pop 35 - 39	6.0%	5.9%	6.1%
	% of Pop 40 - 44	6.3%	6.4%	6.2%
	% of Pop 45 - 59	20.1%	19.6%	19.4%
	% of Pop 75 - 84	6.1%	6.4%	6.3%
	% of Pop 60 - 74	18.7%	19.7%	20.1%
	% of Pop 85+	1.3%	1.5%	1.6%
	Median Age	42.0	42.8	42.9
Average Age	41.4	42.0	42.2	

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	% of Pop 0 to 4 years	4.8%	4.7%	4.7%
	% of Pop 5 - 13	9.0%	9.3%	8.9%
	% of Pop 14 - 18	5.0%	4.8%	4.6%
	% of Pop 19 - 22	5.1%	4.8%	4.6%
	% of Pop 22 - 25	3.7%	3.4%	3.4%
	% of Pop 25 - 29	5.1%	5.0%	5.1%
	% of Pop 30 - 34	5.3%	5.1%	5.4%
	% of Pop 35 - 39	5.9%	5.9%	5.8%
	% of Pop 40 - 44	6.2%	6.1%	5.9%
	% of Pop 45 - 59	20.2%	19.8%	19.1%
	% of Pop 60 - 74	19.9%	20.8%	21.4%
	% of Pop 75 - 84	7.4%	7.7%	7.9%
	% of Pop 85+	2.3%	2.6%	3.1%
	Median Age	44.8	45.7	46.3
Average Age	43.6	44.2	44.8	
Race	Count of White	28,095	84,431	373,233
	Count of Black or African-American	425	1,652	16,890
	Count of Asian or Pacific Islander	325	3,211	13,894
	Count of Other races	1,826	5,183	28,507
	White	91.6%	89.4%	86.3%
	Black or African American	1.4%	1.7%	3.9%
	Asian	1.1%	3.4%	3.2%
	Other Races	6.0%	5.5%	6.6%
Language Spoken	Speak English at Home	95.2%	91.4%	90.6%
	Speak Spanish at Home	1.0%	1.3%	2.3%
	Speak French or French Creole at Home	0.1%	0.1%	0.2%
	Speak German at Home	0.6%	0.7%	0.5%
	Speak Other Indo-European Languages at Home	0.7%	2.5%	2.2%
	Speak Russian and Other Slavic Languages at Home	1.2%	1.7%	1.8%
	Speak Chinese at Home	0.1%	0.2%	0.3%
	Speak Korean at Home	0.0%	0.0%	0.1%
	Speak Vietnamese at Home	0.0%	0.1%	0.1%
	Speak Other Asian Languages at Home	0.1%	0.5%	0.5%
	Speak Tagalog and Other Pacific Languages at Home	0.3%	0.3%	0.2%
	Speak Other Language at Home	0.7%	1.2%	1.1%
Hispanic	Hispanic Population	995	3,008	18,642
	Hispanic Population Percent	3.2%	3.2%	4.3%
	Mexican	38.8%	35.6%	25.5%
	Puerto Rican	46.0%	39.6%	50.5%
	Cuban	0.2%	6.4%	2.8%
	Dominican	0.1%	1.2%	1.0%
	Central American	9.7%	6.5%	7.0%
	South American	0.4%	4.8%	5.3%
	Other Hispanic	4.8%	5.7%	7.9%
	2000 Hispanic Population Percent	1%	1%	2%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	3.4%	3.9%	3.7%
	American	3.4%	3.8%	3.6%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.0%	3.4%	3.2%
	Chinese	0.2%	0.4%	0.4%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.3%	1.9%	1.5%
	South East Asian (ie. Vietnamese)	0.3%	0.9%	0.8%
	Other Asian	0.1%	0.1%	0.3%
	European (percent of total population)	67.0%	64.4%	62.7%
	British	6.6%	6.1%	6.1%
	Dutch	0.8%	0.7%	0.6%
	French	1.2%	0.9%	0.9%
	German	17.4%	16.2%	15.7%
	Italian	7.3%	7.6%	7.6%
	Polish	8.4%	7.8%	7.3%
	Scandinavian	0.8%	0.9%	0.9%
	Scotch/Irish	11.2%	10.8%	10.6%
Other European (ie. Greek/Russian)	13.4%	13.4%	13.0%	
Middle Eastern	1.2%	1.5%	1.2%	
Other Ancestry	7.1%	8.2%	10.2%	
Unclassified Ancestry	16.9%	15.4%	14.7%	
Education (Age 25+)	Adult Population (25 Years or Older)	21,850	67,788	313,499
	Elementary (0 to 8)	1.2%	1.6%	1.8%
	Some High School (9 to 11)	4.1%	3.4%	4.0%
	High School Graduate (12)	31.2%	25.7%	27.6%
	Some College (13 to 16)	23.1%	20.6%	19.8%
	Associates Degree Only	11.0%	10.0%	9.0%
	Bachelors Degree Only	20.0%	24.9%	23.7%
	Graduate Degree	9.3%	13.8%	14.1%
	% College (4+)	29.3%	38.6%	37.8%
Household Type	Total Households – count	12,217	37,527	176,563
	One Person HHs – count	3,194	9,428	50,560
	Family HHs – count	8,505	26,478	116,215
	Married Couple – count	6,826	22,232	93,674
	w/own children – count	2,776	8,645	33,815
	w/out own children – count	4,050	13,587	59,859
	Male Householder – count	610	1,681	7,414
	Female Householder – count	1,069	2,565	15,126
	Non-Family Households – count	517	1,621	9,788
	1 Person Household	26.1%	25.1%	28.6%
	2 Person Household	35.0%	36.2%	35.6%
	3 Person Household	16.6%	15.8%	14.9%
	4 Person Household	14.2%	14.5%	12.8%
	5 Person Household	5.9%	5.8%	5.4%
6 Person Household	1.5%	1.7%	1.8%	
7+ Person Household	0.7%	0.8%	0.9%	
% Households With Children	30.8%	29.4%	25.4%	

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Housing	Total Housing Units	12,635	39,021	184,780
	Owner Occupied Percent	73.2%	74.6%	72.3%
	Renter Occupied Percent	23.5%	21.6%	23.3%
	Vacant Housing Percent	3.3%	3.8%	4.4%
	Total Housing Units (Census 2000)	10,273	30,443	155,030
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.2%	0.9%	1.7%
	Property Value \$750,000 to \$999,999	1.9%	3.7%	3.3%
	Property Value \$500,000 to \$749,999	5.6%	12.3%	10.6%
	Property Value \$400,000 to \$499,999	12.9%	15.0%	11.8%
	Property Value \$300,000, to \$399,999	24.3%	25.0%	19.5%
	Property Value \$200,000 to \$299,999	36.0%	29.8%	28.8%
	Property Value \$150,000 to \$199,999	13.0%	7.7%	12.2%
	Property Value \$100,000 to \$149,999	2.9%	2.9%	7.2%
	Property Value \$60,000 to \$99,999	1.2%	0.7%	2.2%
	Property Value \$40,000 to \$59,999	0.5%	0.4%	0.8%
	Property Value \$0 to \$39,999	0.9%	1.2%	1.7%
	Median Home Value	\$286,178	\$329,872	\$289,746
Wealth per Household	\$0 and under - percent	16.5%	15.9%	16.2%
	\$1 to \$4999 - percent	7.8%	7.3%	7.6%
	\$5k to \$9999 - percent	4.3%	4.1%	4.2%
	\$10k to \$24999 - percent	6.2%	6.0%	6.1%
	\$25k to \$49999 - percent	6.9%	6.8%	6.8%
	\$50k to \$99999 - percent	10.5%	10.4%	10.4%
	\$100k to \$249999 - percent	18.7%	18.9%	18.8%
	\$250k to \$499999 - percent	13.8%	14.2%	14.0%
	\$500k+ - percent	15.4%	16.3%	16.0%
	Median HH Wealth	\$89,937	\$97,363	\$93,839
	Avg HH Wealth	\$250,240	\$261,671	\$256,745
Economic Viability	Economic Viability Local	276	271	271
	Economic Viability Indexed	102	100	100
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	17,125	51,120	227,311
	Managerial/Executive	16.1%	20.5%	20.0%
	Professional Specialty	24.3%	26.1%	25.2%
	Healthcare Support	2.9%	2.5%	2.3%
	Sales	10.6%	11.1%	10.1%
	Office & Administrative Support	11.4%	11.0%	11.9%
	Protective Service	1.3%	1.8%	2.1%
	Food Preparation	6.8%	4.9%	4.8%
	Building Maintenance & Cleaning	2.9%	2.0%	2.3%
	Personal Care	1.9%	2.0%	2.2%
	Farming, Fishing, & Forestry	0.1%	0.1%	0.1%
	Construction	8.1%	6.7%	7.0%
	Production & Transportation	13.5%	11.5%	12.1%
	Percent White Collar Workers	65.3%	71.1%	69.4%
	Percent Blue Collar Workers	34.7%	28.9%	30.6%

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	Agriculture/Mining/Construction	8.0%	6.3%	6.1%
	Manufacturing	13.9%	14.2%	14.0%
	Transportation	5.9%	5.5%	5.7%
	Information	1.7%	1.7%	1.6%
	Wholesale/Retail	15.5%	13.9%	13.9%
	Finance, Insurance, Real Estate	8.1%	9.5%	8.4%
	Professional Services	7.3%	8.6%	8.1%
	Management Services	0.2%	0.2%	0.2%
	Administrative/Waste Services	3.1%	2.9%	3.4%
	Educational Services	20.4%	22.0%	22.9%
	Entertainment Services	8.8%	7.8%	7.9%
	Other Professional Services	3.8%	3.8%	4.2%
	Public Administration	3.2%	3.5%	3.8%
Vehicles per HH	No Vehicles	3.3%	3.8%	4.8%
	1 Vehicle	30.2%	28.3%	31.3%
	2 Vehicles	41.0%	42.1%	41.7%
	3 or more vehicles	25.4%	25.8%	22.2%
	Average Number of Vehicles	2.02	2.02	1.91
Change	Births (last 12 months)	313	923	4,199
	Deaths (last 12 months)	319	1,042	4,921
	Migration (last 12 months)	139	28	726
Work place	Workplace Establishments	809	2,410	11,880
	Workplace Employees (FTE)	7,219	23,589	140,739